

**CITY OF ALTOONA, WI**  
**REGULAR COUNCIL MEETING MINUTES**  
**July 28, 2016**

**(I) Call Meeting to Order**

Mayor Brendan Pratt called the meeting to order at 6:03 p.m. held in the Council Chambers at Altoona City Hall.

**(II) Pledge of Allegiance**

Mayor Pratt led the Common Council and others in attendance in the Pledge of Allegiance.

**(III) Roll Call**

City Clerk Cindy Bauer called the roll. Mayor Brendan Pratt, Council Persons Dale Stuber, Red Hanks, Ray Henning, Tim Sexton, and David Rowe were present. Also Present: Attorney Anders Helquist, City Administrator Mike Golat, City Planner Joshua Clements, Police and Fire Chief Jesse James, Finance Director Tina Nelson, Management Analyst Roy Atkinson, and City Clerk Cindy Bauer.

Absent: Council Member Andrew Schlafer

**(IV) Citizen Participation Period**

Motion by Henning/Hanks to close Citizen Participation Period. **Motion carried.**

**(V) Approval of minutes.**

Motion by Rowe/Hanks to approve the minutes of the July 14, 2016 Regular Council meeting. Stuber abstained. **Motion carried.**

**(VI) City Officers/Department Heads Report**

Police and Fire Chief James thanked all the City Employees for their support for the Schoenike Family. Firefighter Doug Schoenike passed away yesterday, July 27. James said the flag at the Emergency Services Building will remain at half staffed until after sunset on Monday, August 1. James commented on other news pertaining to the Police Department.

Police and Fire Chief James announced that Andrew Doney is stepping down from the Altoona Fire Department; he has been an Altoona Firefighter for 20 years. James presented Doney with a plaque and challenge coin for his 20 years of services.

Police Chief James presented Sherriff Kramer with a Certificate of Recognition and City of Altoona Challenge Coin for his support and assistance with the Altoona Police Department.

Police Chief James presented Officers Anthony Helstern, Edward Bell, Mark Duce and Sergeant Rivestaehl (Eau Claire Sheriff Department) with a Certificate of Recognition and the City of Altoona Police Department Challenge Coin for their response and professionalism from an incident recently.

City Administrator Golat announced that Altoona Outdoors presented the City with a check for \$2,500 for the recent bike trail improvements.

**City Committee Reports** - None.

**(VII) Unfinished business** – none.

**(VIII) New Business**

**(1) Discuss/consider Resolution 7A-16, a resolution calling for the sale of \$7,000,000 General Obligation Promissory Notes, Series 2016A.**

City Administrator Golat explained that the City has budgeted a variety of projects in 2016 including street and associated utility projects, equipment purchases, park improvements, and other utility projects; these projects will require borrowing to finance. Therefore, the sale of the Notes is scheduled to occur on August 25, 2016.

Sean Lents of Ehlers & Associates, Inc, municipal advisor to the City, was present to further explain the \$7,000,000 General Obligation Promissory Notes, Series 2016A and Pre-Sale Report.

City Administrator Golat noted that the \$2.1 million for the event center is not in the \$7,000,000 Debt Issuance. Golat further explained the costs.

Motion by Henning/Stuber to approve Resolution 7A-16, a resolution Authorizing the Issuance and Sale of \$7,000,000 Taxable General Obligation Promissory Notes, Series 2016A. **Motion carried.**

**(VIII)(2) Discuss/consider approval of a Specific Implementation Plan for multi family residential units in the River Prairie Mixed Use Development District in the northwest quadrant of River Prairie as submitted by Kramer Land Design Studio on behalf of Bascom Capital LLC. (Will be discussed at the July 25, 2016 Council Meeting).**

City Administrator Golat explained that at the request of Bascom Capital LLC, this item was removed from the agenda until further notice. Golat said there were still open issues to deal with. Golat is working with Bascom to move forward with the project at the scheduled time.

**(VIII)(3) Discuss/consider selection of a message center sign in Cinder City Park.**

City Administrator Golat explained that the City budgeted \$25,000 to purchase a message center sign for Cinder City Park in 2016. There are several types of signs the City could purchase that vary in price depending on options, and the price varies accordingly. LaCrosse Sign is has provided a proposal that includes three sign options, with and without a base. The budget will need to be amended to allow for purchase of the sign if any option, other than option 1 without base is selected.

Kevin Erickson of LaCrosse Graphics was present to answer any questions Council Members had regarding the message center sign. Erickson presented three options.

MC Option 1: ECCB –A 100-4's 8' – 19.8-R-2V Monochrome Red Display: \$22,000

MC Option 2: GS6-48X120-19.8-R-2V-Monochrome Red Display: \$27,990

MC Option 3: GS6-48X120-19.8-RGB-2V – Full Color Display: \$33,795

With base, there is an additional \$3,495.00 and another \$3,000 for electrical to the sign.

City Administrator Golat commented that whatever sign we get, this would be another place to promote activities in Altoona.

Council left the Council Chambers at 7.20 p.m. to go outside and view the sign. The Council Members returned at 7:30 p.m. to finish conducting the meeting.

Motion by Henning/Hanks to approve purchasing Option 3 at a cost of \$33,795 with a base fee of \$3,495 for a total cost of \$37,290, as presented by LaCrosse Sign Company, for the message center sign in Cinder City Park, and direct staff to prepare a budget amendment accordingly to cover the cost of the purchase. **Motion carried.**

**(VIII)(4) Discuss/consider approval of Bartender License to Rachel Farnham. (Approved by the Altoona Police Department).**

City Administrator Golat explained that the City has received a new bartender license application from Rachel Farnham. Police Chief James has reviewed and recommends approval of the bartender applications as listed on the agenda.

Motion by Rowe/Hanks to approve the new bartender license to Rachel Farnham. **Motion carried.**

**(VIII)(5) Discuss/consider convening in closed session pursuant to the following:**

**Wis. Stats 19.85 (1)(e) A. Purchase and/or sale of property,**

**(VIII)(6) Motion to reconvene to Open Session.**

**Wis. Stats 19.85 (1)(e) A. Purchase and/or sale of property.**

The Council did not convene in closed session, therefore no action was taken.

**(IX) Miscellaneous Business and Communication.**

None.

**(X) Adjournment.**

Motion by Hanks/Stuber to adjourn at 7:38 p.m. **Motion carried.**

Minutes submitted by Cindy Bauer, City Clerk