

Return this section with payment

*Ads to be placed in the brochure can be emailed to Erin at erint@ci.altoona.wi.us

Circle price option you wish to purchase

Brochure Ad Selection:	Single Edition	Both Editions
1/8 Page	\$65	\$120
1/4 Page	\$125	\$240
1/2 Page	\$250	\$490
Full Page	\$500	\$990
1/4 Page Inside Cover	\$250	\$490
1/2 Page Inside Cover	\$500	\$990

Write in the the banner option and circle field(s) selection you would like

Field(s): North South Hagen 10th St. Devney Bement

*Placing banners on both sides of fence, add \$50/banner to Banner Package total

Yes, I would like to be recognized as a sponsor on the digital marquees for \$100

Company: _____

Contact Person: _____

Phone: _____

Email: _____

Address: 1419 Front Porch Place
Altoona, WI 54720

Phone: (715) 839-5188

Email: debrag@ci.altoona.wi.us or
erint@ci.altoona.wi.us

Website: www.ci.altoona.wi.us

THE CITY of *Altoona*

PARKS & RECREATION

Brochure Ad,
Banner &
Digital Marquee
Sponsorship
Programs

Brochure Ad Program

Placing an ad in our online brochure is an easy and cost effective way for thousands to be reminded of your services and your contribution to the community!

The brochure, highlighting recreational programs/events, is designed twice a year, the Spring/Summer edition and the Fall/Winter edition. The brochure will be emailed to all current participants, along with being available to view on the City's website and social media pages

	<u>Single Edition</u>	<u>Both Editions</u>
■ 1/8 Page 3.4167" x 2.25"	\$65	\$120
■ 1/4 Page 3.4167" x 4.7083"	\$125	\$240
■ 1/2 Page 7" x 4.7083"	\$250	\$490
■ Full Page 7" x 9.625"	\$500	\$990
■ Inside Cover		
1/4 Page	\$250	\$490
1/2 Page	\$500	\$990



Banner Program

Display your business/organization banner on our ballfield fences for hundreds of individuals to see!

Fields Available: Cinder City Park (North, South, Hagen, Bement), 10th St. or Devney

A. One Year, 1 field	\$150
B. One Year, 2 fields	\$250
C. One Year, 3 fields	\$325
D. One Year, 4 fields	\$400
E. Three Years, 1 field	\$400
F. One Year, 5 fields	\$500
G. One Year, 6 fields	\$600

*Placing banners on both sides of fence, add \$50/banner to Banner Package total

***BONUS: If your business/organization selects option B, C, D, E, F or G you can purchase a 1/4pg. ad in our Spring/Summer Brochure for the price of a 1/8pg. ad!

***BONUS: If your business/organization selects any banner package your name will be recognized as a Parks & Recreation Department sponsor on the Cinder City Park & River Prairie Park Marquees free of charge for 1 week!

Terms & Conditions

*Advertiser will furnish at its expense the banner(s), which shall be 4 feet by 6 feet vinyl banner material with brass grommets at a minimum of every 2 feet around the borders of the banner. Banner borders must be sewn.

*The City may remove any banner(s) determined to be in poor condition. The advertiser shall be responsible for the replacement of the removed banner. The City will not be responsible for any damage to the banner(s), repairs or replacement for any reason.

Digital Marquee Program

Let everyone know your business/organization is a sponsor of the Altoona Parks & Recreation Department by having your name displayed on the digital marquees located in Cinder City Park and along River Prairie Drive!

*For \$100 your business/organization's name will be recognized as a sponsor for a total of 3 weeks (1 week intervals) in May, June and July.

Deadlines

Brochure Ad + Banner Program:
Friday, February 19, 2021

Banner and/or Digital Marquee Program:
Friday, March 12, 2021

*Return form on the back and payment to:
Altoona Parks & Recreation
1419 Front Porch Place
Altoona, WI 54720

*Banner Space is rented on a
FIRST COME FIRST SERVE BASIS

*Banner design must be approved by the Parks & Recreation Office

*Placement of banners on the field & ads within the brochure cannot be requested.