

Please Return this Section:

Forms, ads and payment must be returned
by Friday, March 2, 2018.

**Ads to be placed in the Altoona Parks &
Recreation Activity Guide must be emailed to
debrag@ci.altoona.wi.us

Ads MUST be correct size.

Return this section along with payment to:

**Altoona Parks & Recreation
1419 Front Porch Place
Altoona, WI 54720**

**Please check the ad size and circle price option
you wish to purchase.**

Ad Selection:

	<u>Single Issue</u>	<u>Both Issues</u>
<input type="checkbox"/> 1/8 Page	\$65	\$120
<input type="checkbox"/> 1/4 Page	\$125	\$240
<input type="checkbox"/> 1/2 Page	\$250	\$490
<input type="checkbox"/> Full Page	\$500	\$990
<input type="checkbox"/> 1/4 Page Inside Cover	\$250	\$490
<input type="checkbox"/> 1/2 Page Inside Cover	\$500	\$990

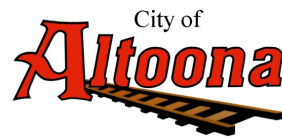
Company: _____

Address: _____

Phone: _____

Contact: _____

Email: _____



Parks and Recreation

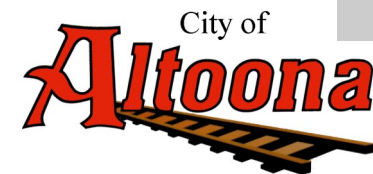
Address: 1419 Front Porch Place
Altoona, WI 54720

Phone: (715) 839-5188

Email: debrag@ci.altoona.wi.us or
erint@ci.altoona.wi.us

Website: www.ci.altoona.wi.us

Altoona Parks & Recreation Activity Guide Ad Order Form



Parks and Recreation

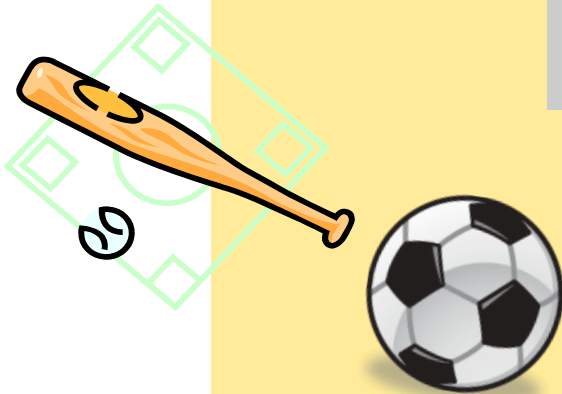


Roughly **4,000 Activity Guide Booklets** will be printed in the Spring and the Fall. The guide is mailed to each household within the Altoona School District and is available online! Additionally, extras are placed at Altoona Elementary School, Altoona City Hall and the Altoona Library.

The Altoona Parks and Recreation Activity Guide is printed twice a year, the Spring/Summer edition and the Fall/Winter edition. Placing an ad in our guide is an easy and cost effective way for thousands to be reminded of your services and your contribution to the community.

The following are available ad sizes and prices for the Activity Guide.

	<u>Single Edition</u>	<u>Both Editions</u>
■ 1/8 Page 3.4167" x 2.25"	\$65	\$120
■ 1/4 Page 3.4167" x 4.7083"	\$125	\$240
■ 1/2 Page 7" x 4.7083"	\$250	\$490
■ Full Page 7" x 9.625"	\$500	\$990
■ Inside Cover		
1/4 Page 3.4167"x4.7083"	\$250	\$490
1/2 Page 7" x 4.7083"	\$500	\$990



Deadline:

Friday,

March 2, 2018

The activity guide features...Youth and Adult Recreation and Athletic Programs, Park Facilities locations and fees and Family Fun Nights.

**HURRY SPACE IS LIMITED!!
FIRST COME FIRST SERVE BASIS**

Ad space is assigned by the
Parks and Recreation Department.
Placement of ads cannot be requested.