

Please Return this Section

Form, contract and payment must be returned before banner and/or Digital Marquee are displayed.

If your business/organization selects option B, C, D, E, F or G of the Banner Program and wants a 1/4 pg ad in the Spring/Summer Brochure for the 1/8 pg price...the deadline is **Friday, March 2, 2018.

Design of the banner to be placed in the park must be emailed to the P&R Office for approval at debrag@ci.altoona.wi.us

**Return this section along with payment to:
Altoona Parks & Recreation
1419 Front Porch Place.
Altoona, WI 54720**

Please check the banner option you would like and circle field(s) selection.

Banner Packages:

- (A) One Year, 1 field \$150
- (B) One Year, 2 fields \$250
- (C) One Year, 3 fields \$325
- (D) One Year, 4 fields \$400
- (E) Three Years, 1 field \$400
- (F) One Year, 5 fields \$500
- (G) One Year, 6 fields \$600

Field(s): North South Hagen 10th St. Devney Bement

*Placing banners on both sides of fence, add \$50/banner to Banner Package total

Digital Marquee:

- Yes, I would like to be recognized as a sponsor on the digital marquee for \$100.

Company: _____

Address: _____

Phone: _____

Contact: _____

Email: _____



Altoona Parks & Recreation
1419 Front Porch Place
Altoona, WI 54720
(715) 839-5188

Altoona Parks
and Recreation

Sponsor Banner & Digital Marquee Programs



Are you interested in spreading the awareness of your business and supporting the Parks and Recreation Department at the same time? If the answer is yes, we urge you to take part in our Banner and/or Digital Marquee Programs!



What are the Benefits?

- **Hundreds of individuals see your business/organization banner.
- **Fees collected will go towards park improvements within the City of Altoona.
- **If paired with the Brochure Ad Program your business/organization will get a 48% discount!
- **If paired with the Digital Marquee Program your business/organization will receive a \$20 savings.

Banner Program Packages

Fields Available: Cinder City Park (North, South, Hagen, Bement), 10th St. or Devney

A. One Year, 1 field	\$150
B. One Year, 2 fields	\$250
C. One Year, 3 fields	\$325
D. One Year, 4 fields	\$400
E. Three Years, 1 field	\$400
F. One Year, 5 fields	\$500
G. One Year, 6 fields	\$600

*Placing banners on both sides of fence, add \$50/banner to Banner Package total

*****BONUS:** If your business/organization selects option B, C, D, E, F or G you can purchase a 1/4pg. ad in our Spring/Summer Activity Guide for the price of a 1/8pg. ad!

*****BONUS:** If your business/organization selects any banner package your business/organization's name will be recognized as a Parks & Recreation Department sponsor on the new digital marquee free of charge for 1 week! A savings of \$40.

Digital Marquee Program

There is a new digital marquee in Cinder City Park and we want everyone to know your business/organization is a sponsor of the Altoona Parks & Recreation Department!

- ◆ For \$100 (\$20 savings) your business/organization's name will be recognized as a sponsor for a total of 3 weeks (1 week intervals) in April, May and June.

Terms & Conditions

- ◆ Advertiser will furnish at its expense the banner(s), which shall be 4 feet by 6 feet vinyl banner material with brass grommets at a minimum of every 2 feet around the borders of the banner. Banner borders must be sewn.
- ◆ The City will place the banner(s) on the fence at the beginning of each season (March or April) and take down in October. Banner(s) will be returned upon end of contract.
- ◆ The City may, at its discretion, remove any banner(s) the City determines to be in poor condition. The advertiser shall be responsible for the replacement of the removed banner.
- ◆ The City will not be responsible for any damage to the banner(s), repairs or replacement for any reason.

Deadlines:

Banner and/or Digital Marquee Program:
Friday, March 30, 2018

Banner Program + Brochure Ad:
Ad payment-Friday, March 2, 2018

Space is rented on a
FIRST COME FIRST SERVE BASIS
Placement of banners & ads cannot be requested.

